

Matthew Zrimsek

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Portfolio: Matthewzrimsek.com

Tech Skills

Figma

Photoshop,
Illustrator, and
Adobe Suite

HTML, CSS,
JavaScript,
Bootstrap,
and React

Google Analytics
and Tableau

Microsoft Power-BI
Reporting

UX Research

Persona
Development

Multimodal Design

Soft Skills

Problem Solving
and Team work

Presentation and
Thinking Skills

Creativity

Team Leadership

Objective

Seeking a position in Front-End Design and Development that allows me to create interfaces and experiences that are intuitive, elegant, and useful. I am open to relocation.

Education

MRI Software - UI Designer - Cleveland, OH

May 2022 - Jan 2024

Extended my design experience through several projects focused on the creation of user interfaces, including work on MRI Contract Intelligence, an AI-powered document processing solution. Finalized a global persona model for Real Estate technology. Created dark-mode styles for MRI Rent Payment's mobile app. Created and used a style-guide for Power-BI report development.

New Path VR - Design Intern - San Francisco, CA

Jan. 2022 - May 2022

Performed website design in Word Press utilizing plugins for web education modules. Researched studies to compile and design an education resource for the application of VR in mental health.

Techcyte Europe - Marketing Intern - Luxembourg

Jan. 2021 - May 2021

Developed market research skills and learned how to apply that knowledge to the general design and creation of websites, personas, and user identities to better target specific demographics. Developed content for the newly targeted verticals by leveraging updated demographics.

Miami University - Web Intern - Cincinnati, OH

Aug. 2020 - Dec. 2020

Built on classroom skills in general design practices, learned how to do a competitive analysis, gathered data through Google Analytics, and gained experience with a CMS.

Education

UI / UX Bootcamp with The Ohio State University

March - September 2024

Deep dived into User Experience Research and the development of a persona and other deliverables that lead up to the design process, and the testing of those designs in various formats (AB Testing, Moderated Tests, etc.) We wrapped up the Bootcamp by bringing to life the designs we made by learning and applying HTML, CSS, JavaScript, JQuery, and Bootstrap.

Meta Front-End Developer Certification

August 2023 - February 2024

Continued building on my undergrad development exposure to React from my Undergrad, and deepened my understanding of React and how to better design for the web.

Google UX Design Certification

May - November 2023

Delved into Google's Design practices starting learning new, and polishing old, research practices while also applying the information gained through research to inform the creation of Dynamic User Interfaces built for the web delivered as High-Fidelity Mockups and Prototypes.

College: Miami University

2019 - 2023

Major - Emerging Technology in Business & Design | Minor - Entrepreneurship

Concentrated on UI & UX design as part of a broad, technology-based design program that blended course work with experiential learning through a variety of internships and client projects.

Digital Innovation Fellowship

Internship and client specific capstone projects in Cincinnati, San Francisco, and Luxembourg, for a semester each, to build experience in business and the application of technology.

Certifications

OSU UI/UX Bootcamp

Google UI UX Design

React Development

Projects

Professional Projects

MRI Software - UI Designer - Cleveland, OH

AI Powered Document Processing: New Product Design

Designed a new application with the purpose of utilizing AI-powered document processing to extract information from a variety of formatted documents (invoices, certificates of insurance, etc). Worked largely independently and utilized Figma while adhering to design style guidelines.

Design System: Responsive Best Practices

Researched and developed best practices for Responsive and Mobile design. Compared these best practices to current interface components to document areas for improvement across the portfolio of 140 products. Updated current practices to modern standards and brought all design files on Figma up to date.

Various Projects

Designed a publishing system for dashboard drafts as part of a Power-BI based Business intelligence platform, developed the UI for user management across multiple applications, and designed dark mode for a consumer facing rent payment application.

Techcyte Europe - Marketing Intern - Luxembourg

European Branch Website Redesign

Created a journey map and subsequently overhauled the entire European branch website based on research of our target markets and their requirements. Expanded on the verticals present on the website, and implemented the new information and resources into the website for the new target demographics to consume.

Client Capstone Projects

Digital Innovation Semester - Client: The Bean Coffee Co. - San Francisco

Website Overhaul

Led our student cohort in enhancing the user experience of our client's website. Through Figma we pursued a holistic redesign of the website, and reworked the overall user experience throughout the product purchasing flow from landing page to checkout.

Digital Innovation Semester - Client: Job Today - Luxembourg

Social Media Campaign

Student cohort completed a project for Job Today, a European job finding platform where we were tasked with creating a social media marketing campaign for their platform's launch in Luxembourg. The creation of the campaign plan included researching the demographics and other aspects involved in a full scope social media campaign in a highly diverse area. In execution we created Instagrams, Facebooks, TikToks, and other design components for each platform through figma. We also delivered with the guidelines on posting and other best practices to maximize exposure.

Digital Innovation Semester - Client: WESSOL's X-Stream Clean - Cincinnati

Website Redesign

Student cohort took part in a client project for X-Stream Clean, an industrial sprayer vendor. We were tasked with creating modern branding and a design guide for their company. Working in a duo, we created the new website layout and design.